







**INFORMATION NOTICE REGARDING THE PROCESSING OF USERS' PERSONAL DATA  
IN ACCORDANCE WITH EU REGULATION 2016/679 ("GDPR") – "SMS"**

	<b>DATA CONTROLLER</b>	<b>S.A.C.B.O. S.p.A.</b> Address: Via Orio al Serio 49/51, 24050 Grassobbio (BG) E-mail address <a href="mailto:privacy@sacbo.it">privacy@sacbo.it</a> ("Company").
	<b>DATA PROTECTION OFFICER (DPO)</b>	<b>Partners4Innovation</b> c/o S.A.C.B.O. S.p.A. Tel. no. 345 1682287, E-mail address <a href="mailto:dpo@sacbo.it">dpo@sacbo.it</a>

	<b>DATA PROCESSING PURPOSES</b>		<b>LEGAL BASIS FOR PROCESSING DATA</b>		<b>DATA RETENTION PERIOD</b>
	The data provided by completing the form will be processed by the Company to reply to requests for flight information. You are interested in via SMS and/or email.		Execution of the contract involving the data subject.		Contractual duration and, in general, as long as data are necessary to manage the request of the data subject.  Except for the case You express consent for general marketing purposes and / or profiling
	The data provided on completing the form, following prior consent, will be processed for marketing purposes, such as sending business/promotional communication by automatic contact methods (such as e-mail, SMS or MMS) and traditional methods (such as by post or telephone calls with operators) on Company products/services, notification of company events, market research and statistical analyses.		Consent (which is optional and can be withdrawn at any time).		Contact data: up to revocation of consent
	Profiling: analysis of Your preferences, habits, interests, behaviors, products or services purchased in order to send personalized commercial communications / targeted promotional communications / services tailored to your needs / preferences, suggest other products that we believe will interest You based on products that You have previously purchased.		Consent (which is optional and can be withdrawn at any time).		Contact data: up to revocation of consent
Once the above retention periods have expired, the Data will be destroyed, erased or made anonymous, compatibly with the technical erasure and backup procedures.					

	<b>DATA PROVISION COMPULSORINESS</b> Data marked with an asterisk (*) in the data collection form must be provided to be able to provide the information requested, therefore if this information is absent the Company will not be able to process the request.
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### **DATA RECIPIENTS**

Personal data may be communicated to parties acting as data controllers (such as supervisory bodies and authorities and public organisations authorised to request data) or processed on behalf of the Company by parties appointed as data processors, who are provided with suitable operating instructions (such as companies managing and maintaining the company website or those supporting the provision of the service).



### **PARTIES AUTHORISED TO PROCESS DATA**

Data may be processed by employees in company departments who are responsible for carrying out the activities outlined above and have been authorised to process the data and have received suitable operating instructions.



### **PERSONAL DATA TRANSFERS OUTSIDE THE EU**

The data may be transferred to non-EU countries, in particular to:

- Non-EU countries “whose data protection level is deemed adequate by the European Commission in accordance with article 45 of the GDPR”
- Non-EU countries “after signing standard contractual clauses adopted/approved by the European Commission in accordance with article 46, clause 2, letters c) and d)”

A copy of the data can be obtained contacting the Company according to paragraph “Data subjects’ rights – Complaint to the supervisory authority”



### **DATA SUBJECTS’ RIGHTS - COMPLAINT TO THE SUPERVISORY BODY**

By contacting the Company via e-mail sent to [privacy@sacbo.it](mailto:privacy@sacbo.it) data subjects can ask the controller for access to personal data, or the correction or deletion of personal data, and also have the right to restrict processing of the data in the cases set out in article 18 GDPR, and object to processing in the case of legitimate interests of the controller.

Furthermore, in the case where processing is based on consent or a contract and carried out with automated tools, data subjects have the right to receive the personal data in a structured, commonly used and machine-readable format, and to transmit the data to another data controller without obstruction.

The data subjects have the right to revoke the consent given at any time for marketing purposes and to oppose the processing of data for marketing purposes. The data subjects, who prefers to be contacted for the aforementioned purpose exclusively through traditional methods, can express their opposition only to the receipt of communications through automated methods.

Data subjects have the right to lodge a complaint to the competent Supervisory Authority in the member state where they are resident or where they work, or the member state where the alleged breach took place.