INFORMATION NOTICE REGARDING THE PROCESSING OF USERS' PERSONAL DATA IN ACCORDANCE WITH EU REGULATION 2016/679 ("GDPR") – NEWSLETTERS





DATA PROCESSING PURPOSES



LEGAL BASIS PROCESSING DATA



FOR

DATA RETENTION PERIOD

Send information by e-mail (**Newsletters**) to parties requesting this by inserting their e-mail address in the relevant data form.

Execution of the contract involving the data subject.

Data collected will be retained until newsletter recipients unsubscribe from the service.

After the aforementioned retention periods, data will be destroyed or made anonymous compatibly with technical erasure and backup procedures.



DATA PROVISION

In accordance with article 13, clause 2, letter e) of the GDPR, please note that providing an e-mail address is necessary for the service requested, therefore a refusal to provide this information means it will not be possible to send **Newsletters**.



DATA RECIPIENTS

Data may be communicated to parties operating as controllers (such as supervisory bodies and authorities and public organisations authorised to request data) or processed by the company via parties appointed as Data Processors, who are provided with suitable operating instructions (such as companies managing and maintaining the company website; companies offering marketing and communication services; or supporting the Company in market researches and statistical analyses.



PARTIES AUTHORISED TO PROCESS DATA

The data may be processed by employees in company departments who are responsible for carrying out the activities outlined above and have been authorised to process the data and received suitable operating instructions.



DATA SUBJECTS' RIGHTS - COMPLAINT TO THE SUPERVISORY BODY

By contacting the Company via e-mail sent to privacy@sacbo.it, data subjects can ask the controller for access to personal data, or the correction or deletion of personal data, and also have the right to restrict processing of the data in the cases set out in article 18 of the GDPR.

Furthermore, in the case where processing is based on consent or a contract and carried out with automated tools, data subjects have the right to receive the personal data in a structured, commonly used and machine-readable format, and to transmit the data to another data controller without obstruction.

The data subjects have the right to revoke the consent given at any time for marketing purposes and to oppose the processing of data for marketing purposes. The data subjects, who prefers to be contacted for the aforementioned purpose exclusively through traditional methods, can express their opposition only to the receipt of communications through automated methods. Data subjects have the right to lodge a complaint to the competent Supervisory Authority in the member state where they are resident or where they work, or the member state where the alleged breach took place.