

Cookie Policy of www.milanbergamoairport.it

This document contains information about the technologies that allow the website www.milanbergamoairport.it (hereinafter referred to as the “Site”) to achieve the purposes described below. These technologies allow the company SACBO S.p.A. (hereinafter the “Controller”) to collect and store information (for example, through the use of Cookies) or to use resources (such as running a script) on the device of the person browsing the Site (hereinafter “User” or “Users”) when they interact with the Site.

For simplicity, these technologies are collectively referred to in this document as “Tracking Tools,” unless a distinction is necessary.

Although cookies can be used in both web and mobile browsers, it is inappropriate to refer to Cookies in the context of mobile applications, since these Tracking Tools require a browser to function. Therefore, in this document, the term “cookies” is used specifically to indicate that particular type of Tracking Tool.

Some purposes for which Tracking Tools are used may require the User’s consent. If consent is given, it can be freely revoked at any time by following the instructions provided in this document.

The Site uses Tracking Tools managed directly by the Controller (commonly referred to as “first-party” Tracking Tools) and Tracking Tools that enable services provided by third parties (commonly referred to as “third-party” Tracking Tools).

The duration and expiration of cookies and other similar Tracking Tools may vary depending on the settings defined by the Controller or each third-party provider (for specific durations, see the “Cookies” section on www.milanbergamoairport.it). In addition to the details described in each category, Users can obtain more detailed and updated information on duration, as well as other relevant information, such as the presence of additional Tracking Tools, by consulting the privacy policies of the respective third-party providers (through the links available in the aforementioned “Cookies” section) or by contacting the Controller.

What Are Cookies Used For? Cookies store information about visits to the Site and represent a useful technology as they help the Site function more efficiently. Without cookies, the Site would be unable to retain certain information, such as login credentials.

Cookies can be classified based on:

- Duration: **session** cookies or **persistent** cookies;
- Source: **first-party** cookies or **third-party** cookies;
- Purpose: **strictly necessary** cookies, **functional** cookies, **performance analytics** cookies, and **targeting/advertising** cookies.

Session cookies, which expire at the end of a browser session (typically when the browser is closed or the session ends), help keep the browsing session active. **Persistent cookies**, stored for a longer period (between sessions), can remember preferences or display targeted advertisements.

The distinction between first-party and third-party refers to the website or web server that installs the cookie. **First-party cookies** are set directly by the Site, while **third-party cookies** are set by a different website or web server, such as advertising platforms.

Activities Strictly Necessary for the Operation of This Application and the Provision of the Service

What are the purposes of cookies used on the Site?

Strictly necessary (or technical) cookies ensure the proper functioning of the Site and allow Users to access content and services easily. For example, they can store language preferences or login credentials. These cookies cannot be disabled and are stored in the User's browser for the time needed to ensure the Site works properly.

The list of strictly necessary cookies is available at www.iubenda.com/privacypolicy/214373/cookie-policy, where their retention periods are also specified. For this category of cookies, the legal basis for processing is the performance of a contract to which the data subject is party or pre-contractual measures at the data subject's request.

Performance Analytics Cookies collect aggregated statistical information (e.g. time spent on a page, number of site visitors, etc.) and include:

- First-party cookies: installed by the Site and considered technical cookies to improve usability.
- Third-party analytics cookies: installed by third parties to analyze browsing behavior, create statistics, improve content offerings, display similar products, or possibly place targeted ads.

Data subject may opt out of using cookies via their browser settings, although this may affect Site functionality. Analytics cookies can be considered technical cookies and used without prior consent only if they cannot directly identify the Data subject. If they do identify the User (even in a limited way), consent is required.

The choice to collect consent depends on how the Controller uses analytics cookies.

The list of performance analytics cookies is available at www.iubenda.com/privacypolicy/214373/cookie-policy.

Legal basis for this category:

- **Contractual basis** for non-identifying analytics cookies;
- **Consent** for cookies with identifying power, even if limited.

Targeting/Advertising Cookies track the User's browsing activity to analyze behavior for marketing purposes and build a profile of preferences, habits, and choices. This allows the Controller to deliver targeted ads in line with the User's interests.

These cookies are not essential for the Site's functioning and thus require the User's consent.

The list of targeting cookies is available at www.iubenda.com/privacypolicy/214373/cookie-policy, where the specific storage times can also be checked. Legal basis is the User's consent.

How to Manage Preferences and Give or Withdraw Consent

There are several ways to manage Tracking Tool preferences and give or withdraw consent when required:

1. Upon first accessing the Site, a banner appears with a brief notice and a link to the cookie consent center ("MANAGE") where Users can select which cookies to enable. This center can also be accessed at any time via a link in the Site's footer.
2. Users can manage Tracking Tool preferences through their device settings, for example by disabling storage or usage of Tracking Tools.
3. Other Tracking Tools stored locally in the browser may be deleted by clearing browsing history.

For third-party Tracking Tools, Users can manage preferences or withdraw consent via the third party's opt-out link (if available), their privacy policy, or by contacting them directly.

Finding Cookie Settings in Browsers

Users, for example, can find instructions for managing cookies in popular browsers here:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Mobile app Users can disable certain Tracking Tools via device settings, such as mobile ad settings or general tracking settings (consult the device's settings for details).

How to Disable Interest-Based Advertising

Users are also informed of the option to use services like [YourOnlineChoices](#) (EU), [Network Advertising Initiative](#) (USA), [Digital Advertising Alliance](#) (USA), [DAAC](#) (Canada), [DDAI](#) (Japan), or similar tools.

These services allow Users to manage tracking preferences for most advertising tools.

The Digital Advertising Alliance also offers an app called AppChoices that help Users control behavioral advertising preferences in mobile applications.

Consequences of Withholding Consent

Users are free to give or withhold consent. However, Tracking Tools enable the Site to provide a better experience and enhanced functionality (in line with the objectives outlined in this document). Without consent, the Controller may not be able to offer certain features.

Your Rights

By contacting the Controller at [**privacy@sacbo.it**](mailto:privacy@sacbo.it), you may request to SACBO access to your personal data, its deletion, restriction of processing (as per Article 18 GDPR), or object to processing based on legitimate interest. If the processing is based on consent or a contract and is carried out with automated tools, you have the right to receive your data in a structured, commonly used, and machine-readable format, and, if technically feasible, transmit it to another controller without obstacles. You also have the right to withdraw consent for non-essential cookies without affecting the Site's functionality. Lastly, you may file a complaint with the Italian Data Protection Authority.

Data Controller

SACBO S.p.A. VAT No. 00237090162 Via Orio al Serio 49/51 Grassobbio 24050 BG, Italy Share capital: €17,010,000 fully paid-in Business Registry No.: REA 133034

Email: privacy@sacbo.it

As the use of third-party Tracking Tools on this Site cannot be fully controlled by the Controller, any specific reference to such tools is to be considered indicative only. Users are encouraged to consult the privacy policies of the respective third-party services for comprehensive information.

Due to the objective complexity of identifying tracking technologies, Users are encouraged to contact the Controller for any further information on the use of such tools.