

PRESS RELEASE

NEW UNIFORMS ISSUED FOR BIS-BGY INTERNATIONAL SERVICES

BIS-BGY International Services, the handling company which is a wholly-owned subsidiary of SACBO, has presented the new uniforms issued to its staff in the Milan Bergamo Airport departures area. An innovation which is the result of a study in line and fabric, aimed at attention to design and to details, and which reflects the style and the identity of the operational staff providing assistance in the airport on behalf of BIS.

The various forms of the uniform, worn during the presentation by BIS staff members, are all in the same plain blue with a white and yellow profile, recalling the company logo.

Amelia Corti, the CEO of BIS, presented the concepts and motivation that led to the creation of the new uniforms, which also embody the idea of image and professionalism in relations with passengers.

“The acquisition of the new uniforms is a part of the wider-ranging project which sees our personnel involved in processes for the continuous improvement of the quality of services provided to passengers and airlines - underlined Amelia Corti -. Being a part of a handling company such as BIS means the personnel is aware of the importance of the valorisation and care of their personal appearance, making sensitivity and willingness, together with professionalism, some of the personal qualities and skills required for those working in the airport”.

BIS-BGY International Services has 291 employees, who are subdivided between check-in, gate and ticketing staff, airport apron operators, coordinators and support personnel.

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DESCRIPTION OF THE NEW BIS UNIFORM

The single-breasted women's jacket is plain blue, waist-length and fitted to follow the line of the body and carries the BIS logo (white and yellow). The lapels are characterised by narrow profiling which echoes the colours of the BIS logo. Three metal fastening buttons with a blue centre and a white external border. The women's shirt is white, in both short and long-sleeved versions, fitted, with a shawl collar.

The sheath skirt is plain blue with two pleats at the front and two at the rear, it is fitted in shape, with belt loops and a central vent at the rear, with a white and yellow profile which recalls the BIS logo colours.

The women's trousers are plain in colour, straight-cut, without pockets, and with two front and two rear pleats, as well as belt loops.

The men's single-breasted jacket is plain blue and carries the BIS logo (white and yellow). The lapels are characterised by narrow profiling which echoes the colours of the BIS logo. The men's shirt is white, in both short and long-sleeved versions, with one collar button and a breast pocket. The men's trousers are plain in colour, straight-cut, with belt loops and two rear pockets with buttons.

Both the men and the women have plain blue vests and pullovers with the BIS logo, and a V-shaped collar.

The women have a blue silk neck scarf with a BIS logo and white and yellow profile, and with small squared polka dots on the background.

The men have a blue 2-ply silk twill tie with a drip-resistant finish and the BIS logo/writing.

The overcoat is plain blue, single-breasted, straight-cut, fully lined, with the logo.

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