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## PRESS RELEASE

**The news from Albastar is taking off: the baptism of the Boeing 737-800 EC-MUB, the reinforcing of its operational base at Milan Bergamo airport, and a new online experience.**

With a new communication phase based on the payoff *Follow the Star*, Albastar presents its second next-generation **Boeing 737-800** dubbed “**Pino D’Urso - Here we fly again**” at **Milan Bergamo Airport**.

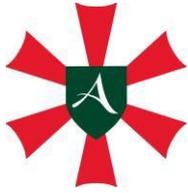
5 March 2019 was an important day, on which in front of over 100 guests including authorities, journalists and business partners, private Spanish airline Albastar baptised its second next-generation Boeing 737-800 to join its fleet, in collaboration with Sacbo and Milan Bergamo Airport.

On the runway, the ceremony was presided over by Mons. Giulio Dellavite, General Secretary of the Diocesan Curia of Bergamo.

For the Boeing 737-800, serial number EC-MUB, the name “**Pino D’Urso – Here we fly again**” was chosen, to celebrate and honour the memory of the founder of Albastar, without whom the airline could never have taken wing.

This Boeing, along with three other Boeing 737-800s (configured to seat 189 passengers in a single class) and two Boeing 737-400s (configured to seat 170 passengers in a single class), makes up Albastar’s current commercial fleet for the upcoming summer 2019 season. A fourth and fifth Boeing 737-800 NG will join the fleet next June and at the start of the winter 2019-2020 season, respectively, in line with the expected development plan under which the entire fleet is to be renewed.

The choice of Milan Bergamo airport for the official presentation of the new aircraft is not a matter of chance; the airport has actually become the second operational base for the carrier in terms of volume and traffic generated with two B737-800s based there all year round. The investments in place at Milan Bergamo airport, moreover, can only improve the quality of the services provided, and Albastar expects to transport no fewer than 400,000 passengers in the future.



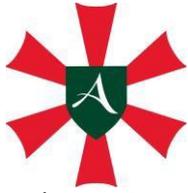
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Albatar will offer both scheduled and chartered direct links from Milan Bergamo, in collaboration with numerous tour operator partners, to some of the most important and well-known tourist destinations: Balearic Islands (Palma de Mallorca, Menorca, Ibiza), Canary Islands (Tenerife, Fuerteventura, Lanzarote), Greek islands (Crete, Rhodes, Kos), southern Italy (Catania, Lamezia Terme, Crotona and Olbia), Red Sea (Marsa Alam and Sharm El Sheikh), as well as to the well-established pilgrimage destinations of Lourdes and Medjugorje.

*“After the phase-out of our first Boeing 737-400 EC-LAV aircraft, with which we had started our business in 2010 and dedicated to our founder, today another plane takes to the skies, baptised with the evocative name of Pino D’Urso, whose entrepreneurial dream paved the way for a beautiful company, Albatar, an airline which is constantly growing. Our fleet is expanding, along with the number of airports served, companies, tour operators, brokers and customers who come to us to plan their flights and choose us as business partners. The phrase that accompanies the name - Here we fly again - is a message for Pino D’Urso from the whole Albatar team: let’s put wings on our thoughts, where he still lives on”, commented Daniela Caruso, President of Albatar.*

*“The choice made by Albatar to baptise its new aircraft, named after the founder of the successful airline, at Milan Bergamo airport is a source of pride for the managing company and everyone who, every single day, uses their professionalism and hard work to help to increase customers’ and users’ appreciation of our flight infrastructures and services”, says Giacomo Cattaneo, aviation director of SACBO. “The trust put in our airport by Albatar, where two of the aircraft in its fleet are stationed, is an expression of the continuity of the fruitful partnership we currently have and allows us to plan a schedule of flights which will help to progressively increase the number of passengers transported every year”.*

Rounding off the news at Albatar comes the presentation of the new company website, with more content, user-friendly design and the immediate feeling of being welcomed with the warmth of a family. With a completely redesigned layout, which is “fluid” and therefore optimised for perfect viewing from any device, the airline’s new website tries to get as close as possible to the user’s needs, respecting their



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wishes in terms of usability: attractive design, easy and intuitive navigation, but above all, content. These elements have been improved and rearranged in order to seem even clearer and more effective, guiding users through every step of the travel experience. A tool that functions as the mouthpiece for all of Albastar's values, communicating the concept of "because we care", which for years has summarised the company's efforts to offer a pleasant and peaceful flying experience, on comfortable and well-tended aircraft, pampered by experienced staff who love to make every passenger feel at home, whatever their requirements.

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