



PRESS RELEASE

THE EMBRACING OF THE PRESOLANA STREAMED LIVE IN THE AIRPORT

On Sunday 9 July, the video-wall located in the departures terminal of Bergamo airport will be showing live images of the 'Embracing of the Presolana', a record-breaking 20 km roped-team along the mountain's trails, promoted by the Bergamo Union of the Sections of the Italian Alpino Club, by the Province of Bergamo and the Bergamo Section of the National Alpini Association.

The transmission will be broadcast from 10 am to 1 pm and will allow passengers waiting to board flights to view the extraordinary event from a distance.

SACBO, which estimates the presence of 11 thousand passengers during the broadcasting period, accepted the request to show the images of the roped-team in the conviction that this is an opportunity to promote the Bergamasque mountains.

The airport terminal, which looks out over the Bergamo skyline and the Bergamasque pre-alps, is becoming ever more a city within the city, where those who pass through take with them a recollection of the beauty and the flavours of the area.

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SACBO Press Office
Eugenio Sorrentino – +39 035326388 – +39 3358495325 – email: press@sacbo.it